

W HOTEL – THE PALM

A Siminetti Case Study



An Oasis of Calm

*"Look good, feel good,
spread the word. AWAY Spa
is rejuvenation realized.*

*We're zen with a side of zany,
and our style is more fab than
feng shui. Walk through our
front door and find reflective
tiles and vibrant murals next
to avant-garde décor."*



Executive Summary

Siminetti Mother of Pearl Mosaics, used to define the feature walls through-out the spa area.

475m2 of Siminetti 'ANTHRACITE' Mother of Pearl mosaics supplied.

Siminetti Mother of Pearl mosaics selected as a preferred upgrade from the originally specified mosaics in order to improve the luxury feel of the spa area.

Client – Marriot Hotel Group

Design Practice – DWP

Contractor – Depa Interiors

Project Completion – 2019



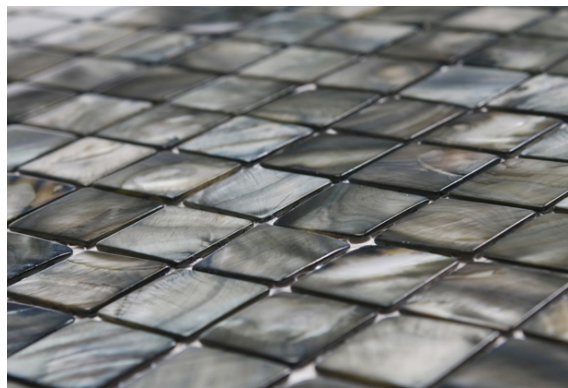
Challenges

The original design had specified a surface material that was found to not define the luxury and uniqueness of the spa that the hotel owners wanted to portray.

Following receipt of sample materials as requested from the hotel owners newly appointed Interior Design practice, Siminetti 'Anthracite' Mother of Pearl was selected as it encapsulated the image the hotel owners desired.

Timeframes were critical as the hotel and spa was already under construction and therefore Siminetti agreed to an exhaustive production program, which saw the production of 475m² of 20mm x 20mm Anthracite Mosaics, produced and supplied within an 8 week timeframe, resulting in no delay to the original construction timeframe.

Siminetti 'Anthracite' Mosaic



Siminetti ANTHRACITE, is a Freshwater Pearl mosaic which is available in 12 differing surface styles. From our standard 15mm square mosaics through to the stunning and unique Fantail mosaic. Bespoke styles are available on request.

Siminetti Mother of Pearl mosaics are sourced from eco-friendly, sustainable sources, are exceptionally strong and suitable for wall and floor surfaces. All Siminetti mosaics have BS EN ISO Certification and [ANTHRACITE](#) as seen at the W Hotel, is suitable for internal use and perfect for wet areas, feature walls and spa's. Anthracite is not suitable for external use.